

# STUDEBAKER Spotlight



OFFICIAL PUBLICATION  
OF THE LONG ISLAND  
CHAPTER, SDC

Volume 5, Issue 11– November 2012

## Current Officers 2012

### President

Carl Carilli

5507-10 Nesconset Hwy, Suite 111, Mt. Sinai  
(631) 627-0626

### Vice President

Lanning Baron

[LBaronLI@verizon.net](mailto:LBaronLI@verizon.net) (516) 426-1098

### Secretary

Roger Price

5 Lindron Ave, Smithtown, NY (631) 724-1382

### Treasurer

Frank Sammon

105 Ridge Ave, No. Great River, (631) 348-7681

### Membership Secretary

Frank Sammon

105 Ridge Ave, No. Great River, (631) 348-7681

### Newsletter Editor

Cathy Sammon

105 Ridge Ave, No. Great River, (631) 348-7681  
[glesam@optonline.net](mailto:glesam@optonline.net)

Visit us at: [www.longisland-sdc.com](http://www.longisland-sdc.com)

## Next Meeting:

Thursday, November 15th at 7:30 p.m.  
Marjorie Post Park Community Room

## OCTOBER MEETING RECAP



The October meeting was called to order at 8:00 p.m. and started with the Pledge of Allegiance. President Carl Carilli noted that VP Lanning Baron and Secretary Roger Price were not in attendance.

The minutes from the September meeting were read by Carl, and accepted.

### Treasurer's Report

Frank Sammon provided the Treasurer's Report, and it was accepted by Sal Palmeri and Bob Andreocci.

### New Members

We welcomed new member Hy Pupkin, who spoke about how for several years he'd wanted a Lark. He recently acquired a 1960 4-door Lark Sedan with a flat head six engine.

### Upcoming Events

Howie Naval noted that he sent Frank Sammon an e-mail about correspondence he had with Lisa of the Long Island Carriage House and Museum in Stony Brook. She is requesting the Studebakers to be displayed outside the museum on Sunday, November 11<sup>th</sup> at 2:00 p.m. Due to the short notice, we will

## MEETING INFORMATION

Third Thursday of every month

7:30 p.m.

Community Room

Marjorie Post Park

Massapequa

**New members welcome!**

send a flyer via e-mail to our members to get a count of who can attend. We will be requesting notification to Frank Sammon by 10/20 if you can make it. Lisa needs a car count so she can arrange the area for displaying the cars.

### Car Stuff

Carl Carilli is considering selling his beautiful GT Hawk.

### Miscellaneous

The 50-50 was won by Frank Sammon

The meeting was adjourned at 9:00 p.m., but good conversation and car discussions continued on for a while.

Respectfully submitted,  
Frank Sammon, Treasurer

### **FROM OUR NE ZONE COORDINATOR**



I am writing this in the aftermath of the storm called Sandy which affected much of the Eastern United States. My hope and prayer is that you are safe.

I just got back from Reedsville so I guess the time has come to put the GT Hawk away for the winter. Met some old friends, made some new ones and bought some parts. I even took the newest member of our Chapter along and he was amazed at what was available for his newly acquired 1955 President Coupe.

Speaking of putting the Hawk away, don't forget to do the proper maintenance so that next Spring there are no, or at least not many surprises when you wake up your car. A good reference can be found in the October issue of TW page 10.

Also, now is a good time to reflect on the events of this past summer you enjoyed with your Studebaker and comrades. I was lucky enough to attend the International Meet in South Bend, even

drove my car there and back with no problems - more on that later. These winter months are an opportunity for your Chapter to make plans for next year, no matter how big or small. Getting our Studebakers out in the public is the best way to promote our brand and recruit new members.

Speaking of publicity, thanks to Joe Lipton and the Verrazano Narrows Chapter for their article in the October TW. Remember, New York was the founding home for the SDC courtesy of Harry Barnes and Tony Caralla. We have an SDC elder statesman in Gary Lindstrom and the Manhattan Chapter still sponsors the Reedsville swap meet and this just in – the Long Island Chapter has been invited to display their Studebakers at the Long Island Museum, Stony Book on Sunday, November 11, 2012 as part of the museum's "Doo Wop and Classic Cars" event.

As I mentioned earlier, I attended the IM at South Bend. Among the many events scheduled was the annual Board of Director's meeting. There has been much written about the way that meeting was conducted and as a result, a committee was formed to evaluate the current SDC By-Laws. I get a sense that SDC is turning the page and looking to the future. We, as members of the Northeast Zone, have an opportunity to help shape that future but we cannot hope that our minds are being read. We have to be vocal about our concerns and that is what I want to do for you. Please use me as a conduit to our representation.

One final note, elections for the positions of Northeast Zone National Director and Northeast Zone Coordinator are being held next year. Just as with any election, your vote is very important. Nominations close on November 20, 2012 and your vote must be submitted by April 1, 2013. See page 6, October Turning Wheels for more information.

Wishing you all a Happy Thanksgiving.

Peter Bishop, NE Zone Coordinator



## BE A CHAMPION

*First in a series:*

### Reach Out To The Next Generations

*By Bob Shaw, SDC member*

Welcome to the first in a series of articles and thoughts on ways you can help foster interest in Studebakers and ultimately grow Chapter membership. Of course, the thoughts presented here are in no way the ONLY ideas that can be implemented but perhaps these articles will help get the ball rolling.

What do I mean by "reach out to the next generations"? The simple fact is we are not as young as we used to be and while we remember with fondness those days before 1966 when one could go to a Studebaker dealer and drive a new one home, most cannot. Unfortunately, few, if any of today's young people have ANY memory or knowledge of Studebaker...most know nothing about the vehicles or company.

It is true that we are what we grew up with...and that certainly includes automobiles. Today's future classic car enthusiasts didn't grow up with Studebakers. They grew up with Camaros, Mustangs, Mopars, Hondas, Toyotas and the myriad of makes that are still in production today. As they mature, these are the cars of THEIR youth that they are drawn to.

So, how do we get them interested in Studebakers? I submit that a good way to start is to take the first step and show interest in them! Here's how.

Take the first step. When you are at a car show, especially at a club event displaying your pride and joy, try to make a point of greeting EVERYONE who walks by, especially young people. If they stop to look at your car, be proactive and ask them if they have any questions, are they having a good time, nice weather, anything to show your interest in them.

Too many times we see car owners (any make) sitting behind the car in a comfy lawn chair or in a group of buddies ignoring the folks looking at the car or truck. I'll be the first to defend the comfort of a good lawn chair but don't be a shrinking violet! Meeting and talking with new people is one of the neatest things about a car show.

If you are at a non-chapter sponsored mixed make show, have a few "Studebaker Story" and SDC brochures (and chapter info/membership form) to hand out. Both of these are available through your chapter.

You never know who will be the next Studebaker owner. We've seen time and again, die-hard Chevy or Ford guys "discover" Studebakers and form an attachment to them, just like you. There is no reason to think that a young person driving a tricked out Toyota today can't become a Lark lover down the road.

Be a Champion for your marque and the club by putting your best foot forward with proactive and friendly encounters with all you meet. People WILL appreciate and remember that first good impression. And maybe, just maybe, that encounter with you could become the catalyst for that person to decide that their first or next classic car will be a Studebaker.

## TECH TIPS



From Wheels & Deals – Newsletter of the  
Orange Empire Chapter SDC

If that Phillips screwdriver is about to round out the screw head, use a dab of valve grinding compound on the tip for extra grip. (You do have a can of valve grinding compound don't you?) Try scouring powder with a little water to make a paste for similar results.

Reprinted from Beach Cities Inland Empire Sparkplug,  
March 2010

## UPCOMING EVENTS

- **SDC Chapter Holiday Brunch.** Sunday, December 2<sup>nd</sup> at Molly Malone's in Bay Shore. 11 – 3. More details to follow.

# LONG ISLAND CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

**NAME:** \_\_\_\_\_ **Birthday (Mo/Day):** \_\_\_\_\_  
**SPOUSE:** \_\_\_\_\_ **Birthday (Mo/Day):** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_ **Anniversary (Mo/Day):** \_\_\_\_\_  
**PHONE:** \_\_\_\_\_ **CELL:** \_\_\_\_\_  
**E-MAIL:** \_\_\_\_\_

**STUDEBAKERS OWNED:**

YEAR	MODEL	BODY STYLE

To join or renew your membership, mail completed membership form, with membership fee payable to "LI Chapter SDC" to Frank Sammon, 105 Ridge Avenue, No. Great River, NY 11722-3430

**DUES:** Annual Dues are \$15.00. New members joining January – June: \$15.00, after July \$10.00.

**NOTE: YOU MUST BE A MEMBER OF THE SDC TO JOIN A LOCAL CHAPTER.**



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